

THE MOST EXPENSIVE STEP IN YOUR PROCESS — IN EUROS

We don't guess. We measure.

We rebuild your process as a model, run it hundreds of times and show you the one step that holds you up — **in euros per year, as a range**. Software comes after that, not before.

Diagnosis: €0Five calculators on flowrefy.com. No login, no sales call.**Delivery: fixed price**

A low four-figure sum you know before you sign. No day rates.

No lever, no invoice

If the measurement finds nothing worth doing, we say so — before you pay.

01 / WHY MEASURE AT ALL

Mid-sized companies buy software for problems they never measured.

The usual route: something clearly takes too long. Management gets asked, an average gets estimated, a tool gets bought. **If the bottleneck sat elsewhere, the money is gone and the queue stays** — only now it comes with licence fees.

Because a process is not a sum. Lead time does not come from adding up handling times; it comes from queues, variance and capacity limits. **An average therefore hides the bottleneck. A simulation does not.**

02 / WHAT A RESULT LOOKS LIKE — SAMPLE ANALYSIS AN-2026-01

Mechanical engineering, 45 employees, 550 quotes a year. Everyone suspected costing. The measurement said otherwise: in **62 % of all runs** the bottleneck was **technical clarification** — run over e-mail and Excel, with engineering at **118 % capacity**.

The lever was not software. It was a form. Mandatory fields at intake: engineering receives complete information and stops having to ask back. Start one step earlier — and the queue further down clears itself.

−48 %LEAD TIME
Median 4.6 → 2.4 days**26,000 €**SAVED PER YEAR
Range 18,000–35,000 €**0 €**NEW SOFTWARE
The lever sat at the intake

And sometimes we advise against it. In a second sample analysis, 18,000 € of automation was on the table. But the bottleneck sat with the supplier — outside the building. Automation would have made it **worse**. Our recommendation: don't buy, agree a response deadline with your suppliers instead. Invoice for that: none.

03 / THE METHOD — THE NAME IS THE PROCEDURE**FLOW Measure first****F Find** — collect candidates. Where does it queue, where is it retyped?**L Lay bare** — put a number on today. In euros, as a range.**O Observe** — simulate hundreds of runs. The bottleneck shows.**W Weigh** — is it worth intervening? No is a valid answer.

↳ ONE CYCLE PER PROCESS. THE BOTTLENECK DOES NOT VANISH, IT MOVES — THEN IT STARTS AGAIN AT F.

REFY Then refine**R Reduce** — cut duplicate work. Tidying up comes before software.**E Enable** — settle the roles. One decision, one person.**F Fit** — implement one lever. Connect systems, don't replace them.**Y Yield** — measure again. Before and after, in euros.**04 / THE TOOL****FlowVisual — the method as software.**

Draw your process from building blocks, expose the bottleneck in a Monte Carlo stress test, prove the improvement in euros and time. No BPMN training needed. You can start before you ever speak to us.

LOCAL — NO CLOUD
NO SIGN-UP
MACOS + WINDOWS
FREE TO TRY

We start with a measurement, not with a proposal.

Free diagnosis at flowrefy.com — or download FlowVisual and measure it yourself. What you will not get: a reference list (it proves nothing about your process) and no lock-in (leave, and it keeps running).

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REMOTE · FIXED PRICE